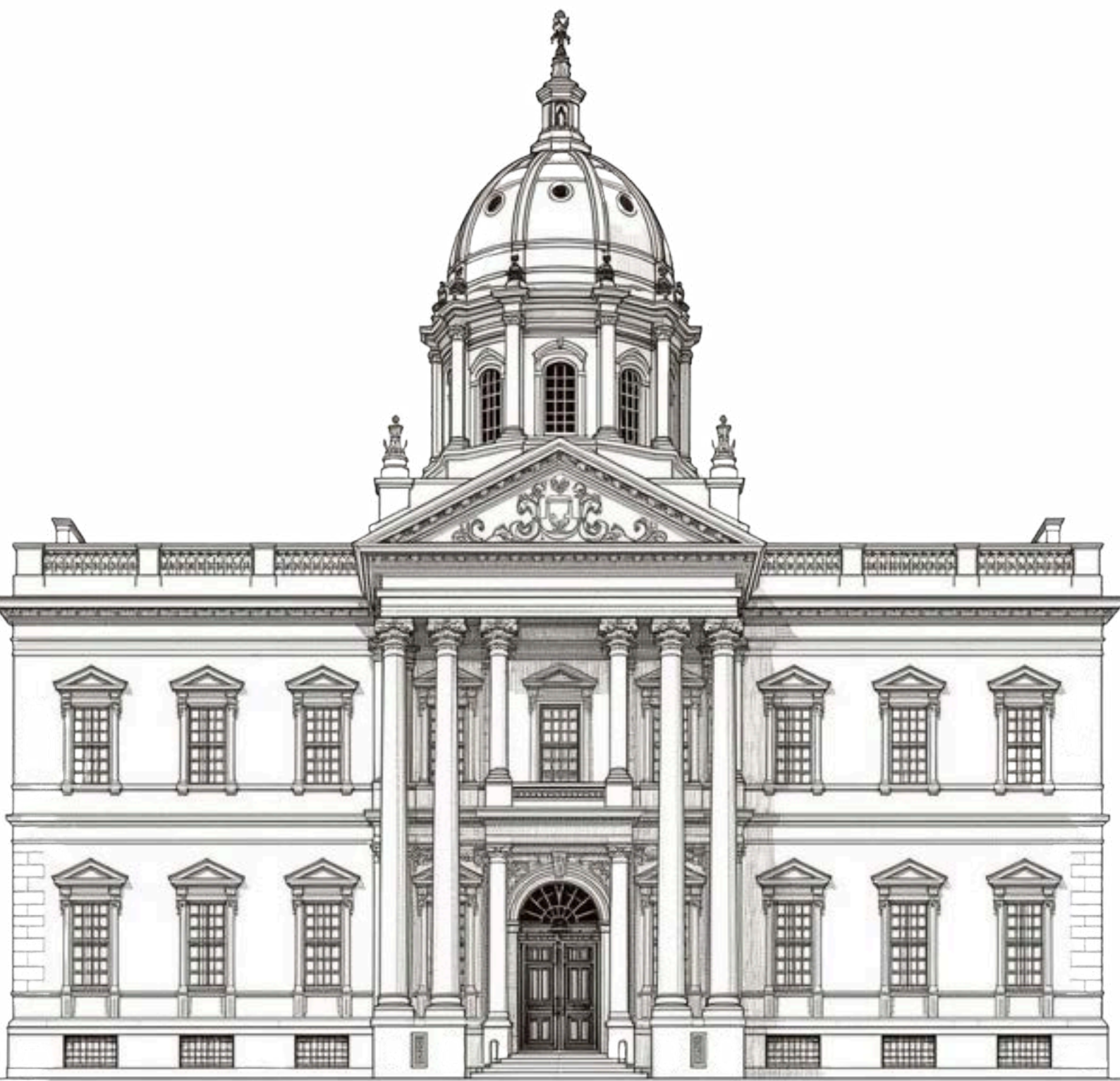




Accelerating Innovation

Conference Sponsorship 2026



Background

At the Pistoia Alliance, our mission is to enable collaborative innovation across the entire life sciences ecosystem. We were founded over a decade ago by thought leaders from AstraZeneca, GSK, Novartis, and Pfizer with a shared belief that scientific advances and breakthroughs cannot be made alone and require the commitment of organizations to work together for success.

Benefits of taking part in Pistoia Alliance Conferences & Events programme

Q. Are you a solution provider for the life sciences industry?

Q. Are you looking to connect with industry leaders and peers?

Q. Do you have a recent pharmaceutical case study you would like to share with our community?

Benefits of sponsorship

Position your brand as a trusted solution provider.

Gain visibility with senior decision-makers.

Engage directly via networking, panels, and exhibits.

Be part of industry-leading conversations on AI, data, sustainability, and innovation.

Pistoia Alliance Strategic Priorities

Key Area	Description
HARNESSING AI TO EXPEDITE R&D	We seek to empower researchers and organizations to streamline R&D processes, expedite drug discovery, and unlock novel insights through the integration of AI-driven technologies.
DELIVERING DATA DRIVEN VALUE	Harnessing the power of data to drive innovation, accelerate discoveries, and optimize decision-making processes across the industry, thus achieving exceptional value at scale.
ACCELERATE LATE-STAGE R&D	Increase the effectiveness of one of the most resource intense phases of R&D to benefit patients.
SUSTAINABILITY-DRIVEN R&D	We are dedicated to promoting sustainable practices within the R&D ecosystem, fostering environmentally responsible approaches, and creating a positive impact on our industry and the world.

Speaking Opportunities

Plenary Session Sponsor

- 15-minute speaking slot in our Plenary Session
- 3 x 2 M Booth within the RSM Atrium
- 2 delegate passes
- Branding on conference website
- Listing on event holding slide
- Display of company literature at the event
- Acknowledgement of sponsorship at beginning of conference
- One paragraph piece on company in forthcoming conference email campaign
- **\$14,250 (members) \$16,750 (non-members)**
- ****Additional Opportunity for to be quoted and included within post conference trends report**

Stream Session Speaker

- 15-minute speaking slot in a work track
- 2 delegate passes
- Branding on conference website
- Listing on event holding slide
- Display of company literature at the event
- Acknowledgement of sponsorship at beginning of conference
- One paragraph piece on company in forthcoming conference email campaign
- **\$8,000 (members) \$10,500 (non-members)**
- ****Additional Opportunity \$500 to be included within post conference trends report**

Brand Awareness Opportunities

Seat Drop (2 available)

- Seat “drop” of a premium branded item on Day 1 or Day 2 of the conference
- Branding on conference app for 4 months
- Branding on pistoiaalliance.org website
- Listing on event holding slide and App opening page
- Acknowledgement of sponsorship at beginning of conference
- **\$2,500 (Members only) \$5,000 (Non-members) plus cost of merchandise & shipping to venue**

Lanyard Sponsorship

- High profile opportunity provides unlimited brand exposure during the conference – put your brand around the necks of every attendee
- Provided to full conference attendees at registration on day 1 and day 2
- 2 delegate passes
- Branding on conference website
- Listing on event holding slide
- Display of company literature at the event
- Acknowledgement of sponsorship at beginning of conference
- One paragraph piece on company in forthcoming conference email campaign
- **\$6,000 (Members) \$8,000 (Non-members) plus cost of lanyards & shipping**
- ****Additional Opportunity \$500 to have white paper report included within post conference trends report**

Get in touch by email: catherine.maskell@pistoiaalliance.org

Brand Awareness Opportunities cont...

Conference App (1 available)

- Access views and insight from our focused audience by sponsoring the conference App
- Branding on conference app for 4 months
- Branding on pistoiaalliance.org website
- Listing on event holding slide and App opening page
- Display of company literature at the event
- Acknowledgement of sponsorship at beginning of conference
- One paragraph piece on company in forthcoming conference email campaign
- **\$4,500 (Members only)**
- ****Additional Opportunity \$500 to be have white paper report included within post conference trends report**

Exhibition Space (8 spaces available)

- 3 x 2M space only exhibit, location given on a first come first served basis
- 2 delegate passes
- Branding on conference website
- Listing on event holding slide
- Display of company literature at the event
- Acknowledgement of sponsorship at beginning of conference
- One paragraph piece on company in forthcoming conference email campaign
- **\$5,000 (members) \$7,750 (non-members)**
- ****Additional Opportunity \$500 to be have white paper report included within post conference trends report**

Coffee Break Sponsorship (4 available)

- 2 delegate passes
- Branding on conference website
- Listing on event holding slide
- Display of company literature at the event
- Acknowledgement of sponsorship at beginning of conference
- Opportunity to provide pull up posters at coffee stations
- One paragraph piece on company in forthcoming conference email campaign
- **\$5,500 (Members) \$8,000 (Non-members)**
- ****Additional Opportunity \$500 to be have white paper report included within post conference trends report**

Custom Opportunities

Awards Evening Sponsorship (two available on Tuesday April, 14, 2026)

- Branding on conference website and all public facing imagery
- Listing on event holding slide
- Display of company literature at the event
- Acknowledgement of sponsorship at beginning of the evening
- One paragraph piece on company in forthcoming conference email campaign
- **\$7,000 (members)**
- ****Additional opportunity for to be have white paper report included within post conference trends report**

Survey Sponsorship (one keynote, one per stream)

- Access views and insight from our focused audience by sponsoring our end of conference delegate survey with a potential to be completed by between 200-300 delegates at the conference
- Opportunity to provide 3 survey questions to gain insight into key industry issues or procurement trends (alongside our Pistoia Alliance conference evaluation questions)
- Data from your 3 questions will be collated and supplied exclusively to you for commercial/marketing insight
- Branding on pistoiaalliance.org website
- Listing on event holding slide
- Acknowledgement of sponsorship at beginning of conference
- One paragraph piece on company in forthcoming conference report
- **\$7,000 (Keynote Session - Members only)**
- **\$4,000 (Stream Sessions - Members only)**

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